

Inceptor

<https://inceptor.co.ke/job/online-digital-product-reseller-opportunity-in-africa/>

Online Digital Product Reseller Opportunity in Africa – Earn 90% Commission

Hiring organization
Inceptor Technologies Ltd

Description

Date posted
30/09/2026

Online Digital Product Reseller Opportunity in Africa – Earn 90% Commission

Turn Your TikTok, WhatsApp & Social Media Skills Into an Online Income Opportunity

Do you know how to create TikTok videos, Instagram or Facebook Reels, social media posts, or engaging WhatsApp Status updates?

VEZILL is recruiting Digital Product Marketers & Resellers across Africa.

This is an opportunity to use the social media and content-creation skills you already have to promote useful digital products and earn a **90% share of the sales revenue from eligible reseller sales**.

You don't need to create your own product.

You don't need an office.

And you don't need thousands of followers to get started.

What matters is your ability to **identify a useful product, match it with the right audience, create content around the problem it solves, and convert interested people into buyers**.

This is an independent, commission-based reseller opportunity- not a salaried job. Your earnings depend on successful sales.

What Is a VEZILL Digital Product Marketer & Reseller?

A VEZILL Digital Product Marketer & Reseller is an independent marketer who selects eligible digital products available through VEZILL, purchases a product they understand and can market, activates their reseller opportunity, and promotes the product to potential customers.

Instead of spending months creating your own course, guide or digital product from scratch, you can start with an existing eligible product.

Your role is simple:

Find → Buy → Resell → Promote → Make Sales → Earn

You focus on connecting useful digital knowledge with people who need it.

What Will You Be Doing?

As a VEZILL Digital Product Marketer & Reseller, your main responsibility is **digital marketing and selling**.

You may promote products using:

- TikTok videos
- Instagram Reels
- Facebook Reels
- WhatsApp Status
- Facebook posts
- Instagram posts
- Short educational videos
- Product reviews
- Tutorials and demonstrations
- Problem-and-solution content
- Relevant online communities
- Your existing audience or network

You don't need to spam people.

The goal is to create useful content that helps someone recognize a problem, understand the available solution and decide whether the product is right for them.

Responsibilities

How Does VEZILL Digital Product Reselling Work?

1. Understand [VEZILL](#)

Start by understanding [how VEZILL works](#) and exploring the digital knowledge products available on the platform.

Products may include practical guides, playbooks, educational resources, templates, AI resources, business guides and other digital learning products.

2. Find the Right Product for Your Audience

Successful digital marketing starts with relevance.

Don't simply pick any product.

Ask:

Who is my audience, what problem do they have, and which product could help them solve it?

For example:

If your followers are students, you could consider education, scholarships, career or study-related products.

If your audience consists of entrepreneurs and small-business owners, business, AI, marketing and productivity products may be more relevant.

If you create beauty content, look for relevant beauty or personal-care knowledge products.

Right audience + right problem + right product = a stronger marketing opportunity.

3. Buy at Least One Eligible Product

Choose and purchase at least one eligible VEZILL product that you want to market.

Some products may start from approximately **\$1**, depending on the individual product.

Buying and reviewing the product also helps you understand what you are recommending to customers.

4. Subscribe/Activate as a VEZILL Reseller

Complete the VEZILL reseller process and **submit your reseller request**.

Once approved or activated according to the applicable VEZILL reseller terms, you can begin promoting eligible products.

5. Promote the Product

This is where your creativity matters.

Instead of simply posting a product link, create content around the **problem the product solves**.

For example:

Instead of saying:

“Buy this guide.”

Create a TikTok or Reel explaining:

“3 mistakes people make when applying for scholarships – and how to avoid them.”

Then introduce a relevant guide for people who want the complete step-by-step solution.

The same principle works across education, business, careers, technology, beauty, AI, government services and other practical knowledge categories.

6. Make Sales & Earn

When qualifying sales are made through your reseller activity, you can earn **90% of the sales revenue**, subject to the applicable VEZILL product and reseller terms.

How Much Can a VEZILL Reseller Earn?

Your income is based on successful sales. There is **no fixed salary or guaranteed income**.

For illustration, suppose you resell an eligible digital product for **\$10**.

10 sales

Sales revenue: \$100

90% reseller share: **\$90**

100 sales

Sales revenue: \$1,000

90% reseller share: **\$900**

These figures are examples only. They are not earnings promises or guarantees. Actual earnings depend on successful sales and the applicable terms of the product and reseller program.

Who Is This Opportunity For?

This opportunity may suit you if you already spend time on social media and want to develop those skills into a practical digital marketing activity.

It may be suitable for:

Students and graduates looking for flexible online opportunities; content creators and aspiring creators; freelancers; digital marketers; social media managers; TikTok and Reels creators; WhatsApp marketers; entrepreneurs; stay-at-home individuals; people looking for a part-time digital income opportunity; and beginners willing to learn how digital product marketing works.

Qualifications

Qualifications & Skills

You don't necessarily need a university degree or formal digital marketing qualification.

However, you should ideally:

- Have access to a smartphone and internet connection
- Know how to use social media
- Be able to create TikTok or short-form videos
- Be able to create Instagram or Facebook Reels
- Know how to create basic social media posts
- Be comfortable promoting through WhatsApp Status
- Be willing to learn digital marketing
- Understand or learn how to identify an audience's needs
- Be able to communicate clearly with potential customers
- Be willing to promote consistently
- Follow ethical marketing practices and VEZILL reseller requirements

Can I Do This Using Only a Smartphone?

For many promotional activities, **yes**.

A smartphone can be used to create TikTok videos and Reels, design basic promotional content, publish social posts, update WhatsApp Status, communicate

with prospective customers and manage much of your day-to-day marketing activity.

What matters more than expensive equipment is your ability to create useful content and reach the right people.

Do I Need Thousands of Followers?

Not necessarily.

A large following can increase your potential reach, but **audience relevance and trust can matter more than follower count.**

A creator with a smaller audience interested in a specific problem may be able to market a highly relevant product more effectively than someone with a large but unrelated audience.

Focus on:

Problem → Audience → Useful Content → Relevant Product → Call to Action

Use Your WhatsApp Status as a Marketing Channel

If you already have an active network on WhatsApp, your Status can become one of your promotional channels.

Instead of posting the same sales advertisement repeatedly, mix promotional content with useful information.

For example:

Status 1: Identify a common problem.

Status 2: Give a useful tip.

Status 3: Explain why the problem occurs.

Status 4: Introduce a resource that provides the complete solution.

Status 5: Give a clear call to action.

This turns promotion into **problem-solving content rather than spam.**

Turn TikTok & Reels Skills Into Digital Marketing Skills

If you know how to create short videos, hooks, captions, demonstrations, tutorials or educational content, you already have skills that can be applied to digital product marketing.

You can create videos such as:

“3 things you should know before...”

“5 mistakes to avoid when...”

“How to...”

“If you’re struggling with X, try this...”

“Before you apply for X, know these things...”

Then connect viewers who want a complete solution with an appropriate digital product.

Who Can Apply?

VEZILL is seeking Digital Product Marketers & Resellers from across Africa, including:

Kenya, Nigeria, South Africa, Egypt, Ghana, Uganda, Tanzania, Rwanda, Zambia, Zimbabwe, Botswana, Ethiopia, Cameroon and other African countries, subject to VEZILL’s applicable availability and reseller requirements.

Frequently Asked Questions

Is this an online job?

This is better described as an **independent digital product reseller and commission-based online income opportunity**, rather than salaried employment. You earn from qualifying sales rather than receiving a fixed salary.

How much do I need to start?

You need to purchase at least one eligible product you intend to resell. Some products may start from approximately **\$1**, although prices vary by product- Plus **\$9** reseller activation- subscription.

How much commission can I earn?

Eligible reseller sales can provide a **90% reseller share of sales revenue**, subject to the applicable VEZILL product and reseller terms.

Can beginners apply?

Yes, provided you are willing to understand the platform, learn how to identify the right product for an audience, create promotional content and consistently market your selected products.

Can students become VEZILL resellers?

Students who meet the applicable reseller requirements and have the necessary digital skills can participate. Because this is commission-based, it may be undertaken flexibly around other commitments.

Can I work part-time?

The opportunity is designed to be flexible. Your results, however, depend on the effectiveness and consistency of your marketing.

Can I promote using WhatsApp?

Yes. WhatsApp Status and appropriate WhatsApp communities can form part of your marketing strategy.

Can I use TikTok?

Yes. TikTok and other short-form video platforms can be useful for creating problem-solving and educational content around relevant products.

Do I need previous digital marketing experience?

Formal experience is not necessarily required, but you should be willing to learn practical digital marketing, content creation, audience targeting and selling skills.

Do I have to create my own digital product?

No. The reseller model allows you to market eligible existing digital products rather than creating a product from scratch.

Ready to Become a VEZILL Digital Product Reseller?

If you can create TikToks, Reels, social media posts or WhatsApp Status content, consider turning those skills into a digital marketing opportunity.

1. **Understand VEZILL**
2. **Find a product that fits your audience**
3. **Buy at least one eligible product**
4. **Subscribe/activate as a VEZILL reseller**
5. **Promote it**
6. **Make qualifying sales and earn your reseller share**

Contacts

Submit Your Reseller Request

To admin@vezill.com or [VEZILL.COM](https://vezill.com) – Buy a product of your choice and start reselling.